



Taschen  
THE SARTORIALIST. INDIA

Scott Schuman, Bandana Tewari, Reuel Golden  
FO

Hardcover

2019

cm 26,7 x 37,0, 300 pp.

English, French, German

9783836577076

60.00€

Availability In Stock

9 783836 577076



9 783836 577076 >

## THE SARTORIALIST. INDIA

### **Made in India**

#### **The Sartorialist's portrait of the country's unique style and beauty**

An intoxicating mix of color, pattern, and texture, *The Sartorialist: India* is a photographic tribute to the country's diversity and splendor. Famed American photographer and blogger Scott Schuman journeyed to India many times to capture its wildly idiosyncratic styles, whether on the streets, in markets, on the cricket fields, or at residences in cities like Delhi, Jaipur, Pushkar, and Mumbai.

Schuman's affinity for his subjects is evident, and he celebrates people of all ages and from all walks of life, from ravers, transgender subjects, wrestlers, surfers, grandfathers, and fashionistas to children and laborers. He also shines a light on the new India as much as on the time-honored. The casually chic layering of textiles, the enduring prevalence of traditional attire, and India's pure physical beauty all add up to a richly satisfying visual and cultural experience. The images are also illuminated by an introduction by the acclaimed fashion writer Bandana Tewari.

This vibrant monograph is Schuman's first for TASCHEN, and it showcases all the unique qualities that have brought him worldwide renown: a photojournalist's eye for a decisive moment, a humanist's sense of empathy, and a fashion aficionado's appreciation for design.

"Schuman ignores designers and labels, focusing instead on the proportions, colors, and layering of his subjects' clothing."

— *The New Yorker*

### **The photographer:**

Based in New York City, Scott Schuman had worked in fashion marketing and branding when, in the early 2000s, he began casually photographing stylish people he encountered on the street and posting the images to a blog he called *The Sartorialist*. Schuman quickly garnered an avid following, and went on to shoot campaigns for Gap, Verizon, Nespresso, DKNY Jeans, Absolut, and Burberry. His work resides in the permanent collections of the Victoria & Albert Museum and the Tokyo Metropolitan Museum of Photography.

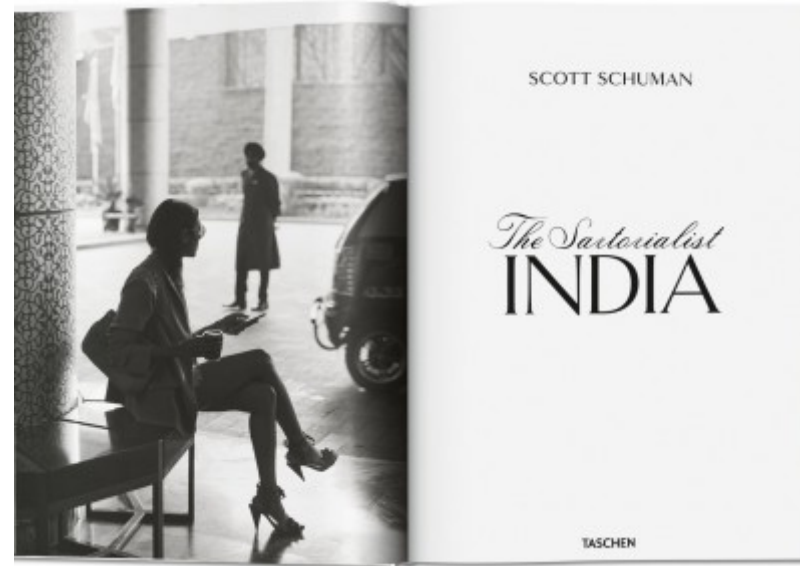
### **The author:**

Bandana Tewari is former fashion features editor and is now editor at large at *Vogue India*. She has contributed to numerous publications including *Elle* and *Marie Claire* and writes a column for *The Business of Fashion*.

### **The editor:**

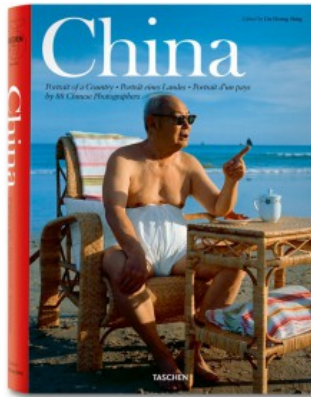
**Reuel Golden** is the former editor of the *British Journal of Photography*. His TASCHEN titles include *75 Years of Capitol Records*, *Mick Rock: The Rise of David Bowie*, *Andy Warhol. Polaroids*, *Her Majesty*, *Harry Benson: The Beatles*, *The Rolling Stones*, *The beautiful game. il calcio negli anni '70*, *The David Bailey SUMO*, the *National Geographic* and both *New York* and *Londra Portrait of a City* books.

THE SARTORIALIST. INDIA

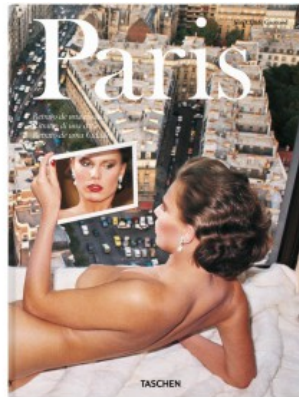


# THE SARTORIALIST. INDIA

## Related titles



CHINA. PORTRAIT OF A COUNTRY (IEP)  
James Kynge, Karen Smith, Liu Heung Shing  
9783836534468  
19.99€



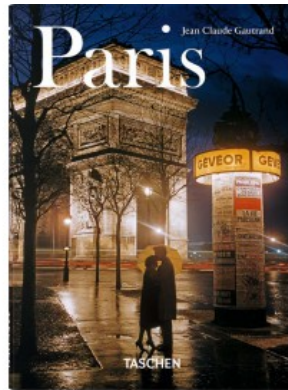
PARIS. PORTRAIT OF A CITY (IEP)  
Jean Claude Gautrand  
9783836525473  
50.00€



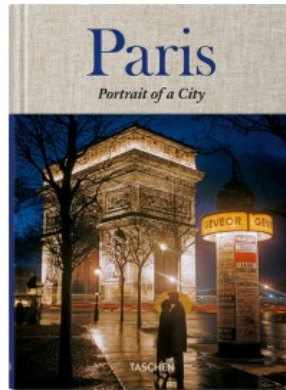
LONDON PORTRAIT OF A CITY (IEP)  
Reuel Golden  
9783836549516  
8.00€



BERLIN. PORTRAIT OF A CITY (IEP)  
Hans Christian Adam  
9783836549509  
8.00€



PARIS. PORTRAIT OF A CITY (IEP)  
Jean Claude Gautrand  
9783836549530  
8.00€



PARIS. PORTRAIT OF A CITY  
Jean Claude Gautrand  
9783836556064  
30.00€



ROMA. PORTRAIT OF A CITY (I E GB)  
Giovanni Fanelli  
9783836568869  
50.00€