

#logosedizioni

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LE CONSEGUENZE DEL COLORE

Hans Blomquist

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## LE CONSEGUENZE DEL COLORE

Colour is powerful – it can change our moods or raise our spirits. Pick the right shade and it can be positively life-enhancing, yet so many of us struggle with choosing the right shades for our home, instead falling back on a safe but unadventurous palette of bland neutrals.

In this, his third book, celebrated interior stylist Hans Blomquist reveals his lifelong passion for colour and the way in which it can affect our emotions. Colour can soothe, enchant or excite. And, as Hans demonstrates, it has the ability to render rooms cool and calming, dynamic and stimulating or moody and intriguing.

As ever, Hans draws his inspiration from the treasures of the natural world, exploring shades from the dazzling white of newly fallen snow to the fiery crimson heart of a newly unfurled poppy and the inky canopy of the midnight sky. Divided into five sections – Dark, Pale, Natural, Soft and Bold – this book will make you see colour in a completely different light.

### **The author:**

**Hans Blomquist** is a leading art director, interior stylist and photographer whose work is highly sought after by prestigious brands worldwide. Hans started working for IKEA in his native Sweden at the age of 16 and climbed the ranks until he ended up art directing the IKEA catalogue. After moving to London, he became a freelance art director for prestigious clients including Harrods, Marks & Spencer, John Lewis, Anthropologie, H&M, West Elm, the Swedish brand Ahlens and IKEA. Hans now lives in Paris but works all over the globe, from South Africa to Europe to New York City. His first book, *The Natural Home*, was followed in 2014 by *In Detail* (both Ryland Peters & Small).

### **The photographer:**

**Debi Treloar** is a London-based food and interiors photographer. Her work features in magazines such as *Elle Decoration* and *Flow Magazine* and she is also greatly in demand with commercial clients, both in the UK and internationally. Debi has photographed more than 30 books, including *Winter Living* (#logosedizioni, 2015).



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