

Taschen  
NATIONAL GEOGRAPHIC INFOGRAPHICS (IEP)

Julius Wiedemann

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## NATIONAL GEOGRAPHIC INFOGRAPHICS (IEP)

### A history of knowledge

#### The best infographics from the *National Geographic* archives

Back in the days when the information age was a distant dream and the world a more mysterious place, *National Geographic* began its mission to **reveal the wonders of history, popular science, and culture to eager audiences around the globe**. Since that 1888 launch, the world has changed; empires have risen and crumbled and a galaxy of information is today only the click of a mouse away. But *National Geographic* endures; its **calm, authoritative voice is respected as ever amid the surfeit of data in our daily lives**.

In this new anthology, TASCHEN and *National Geographic* gather the magazine's best infographics of the past 128 years. Through seven sections—**History, The Planet, Being Human, Animal World, World of Plants, Science and Technology, and Space**—we encounter the rise and fall of the **Roman Empire**, the mysterious origins of the **Easter Island statues, Cleopatra's Alexandria** and a history of **Hawaiian surfboarding**, all distilled in **expert, accessible graphic form**. We discover how our **genetic patterns** have been pieced together over the years or how **hip-hop** emerged as a cultural heavyweight; we get to grips with **global warming**, and explore our ever-expanding study of an **ever-expanding universe**.

With an essay by Nigel Holmes, charting the evolution of *National Geographic* over the decades and its pioneering use of graphics, as well as **four fold-outs** mimicking original pull-outs or inserts in the magazine, the book stands as a defining record of one of the world's best-known publications as much as it is a **beautifully presented repository of discovery and learning**. Visualizing the histories, facts, and figures that make up our planet and our species, *National Geographic Infographics* is as true to the magazine's original mission as ever—an anchor of knowledge and a *wunderkammer* of wisdom.

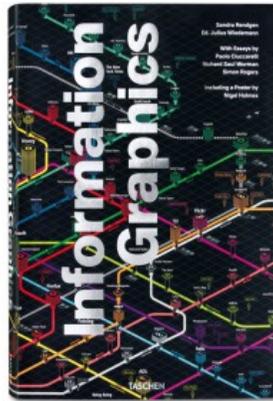
#### The editor:

**Julius Wiedemann** studied graphic design and marketing, and was an art editor for digital and design magazines in Tokyo. His many TASCHEN titles include *Illustration Now!*, *Logo Design*, *Jazz Covers* and *Information Graphics*.



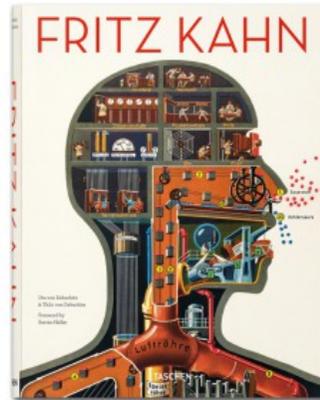
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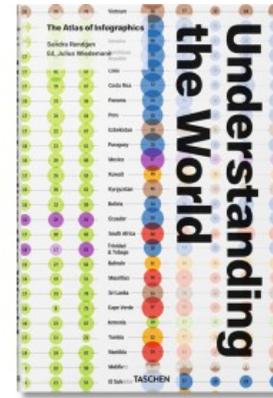
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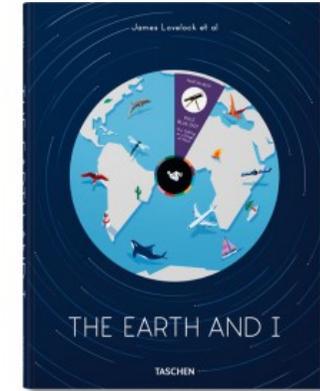
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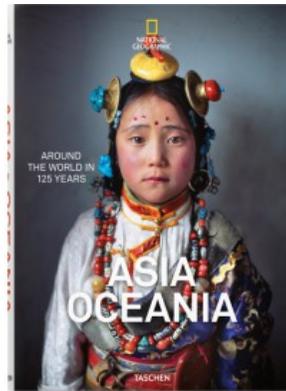
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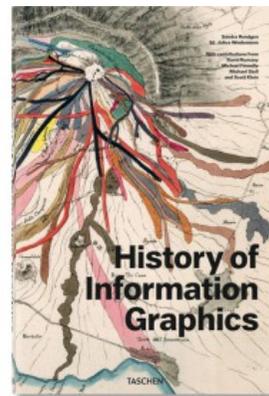
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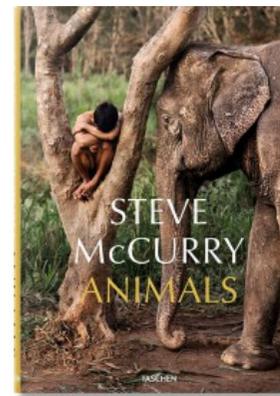
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