

#logosedizioni

MICHAEL FREEMAN
L'OCCHIO DEL FOTOGRAFO
GUIDA GRAFICA AI PRINCIPI
DELLA COMPOSIZIONE



Logos
L'OCCHIO DEL FOTOGRAFO. GUIDA GRAFICA AI PRINCIPI
DELLA COMPOSIZIONE

Michael Freeman

softcover with flaps

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A new approach to learning composition

Taking a new look at composition, the theme of his best-selling classic *L'occhio del fotografo*, Michael Freeman now explores the visual mechanics of photography in its own native terms. Lushly illustrated with straight-to-the-point diagrams and graphic deconstructions, this book speaks in that intuitive, visual, and instantaneous language in which photographers think and work. Each section is organised into discrete units that articulate a working method for communicating particular ideas and capturing certain subjects. Dive into beautiful images and explore how each compositional element is placed and arranged in relationship to each other. Examine the outtakes from each shoot to understand why one particular image succeeded, compared to those shot before and after. Track the viewer's eye as it moves throughout the photo to see the optical dynamics held within each frame. And most of all, internalise this graphic language so you can instantly recognise amazing and powerful shots as they appear in your own viewfinder.

- A new approach to learning composition
- Both an excellent introduction to photographic composition, and also a refreshingly new perspective for advanced photographers
- Concentrates on visual and aesthetic principles without getting bogged down in technical talk about gear and equipment
- Get a glimpse behind the scenes of each shot to understand the setup and exposure method used

The Author:

Michael Freeman is perhaps the most widely published authority on photography in the world, not to mention a successful photographer in his own right. This recognition represents the wisdom that only four decades of editorial and commercial work can bring. A graduate of Brasenose College, Oxford University, Freeman first worked in London's advertising industry during the period of exciting change that took place in the 60s. In 1970, he made the life-changing decision to travel up the Amazon river with two second-hand cameras, and when many of the resulting pictures were published Time-Life, he chose to embark on a full-time photographic career.

Since then, Freeman has consolidated his reputation as one of the world's leading reportage photographers, working for clients that include all the globe's major magazines, most notably Smithsonian magazine (for which he has shot more than 40 stories). Of his many books, which have sold over 4 million copies worldwide, more than 60 titles are on the practice of photography. For this photographic educational work, he was awarded the Prix Louis Philippe Clerc by the French Ministry of Culture.

Freeman's books on photography, including *L'occhio del fotografo*, have been translated into 27 languages.

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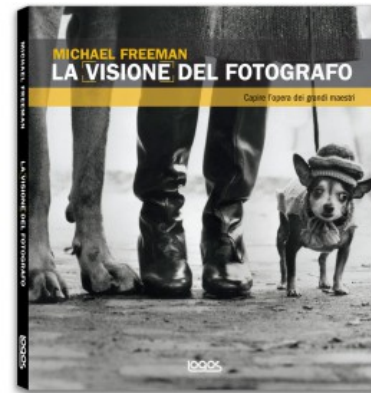
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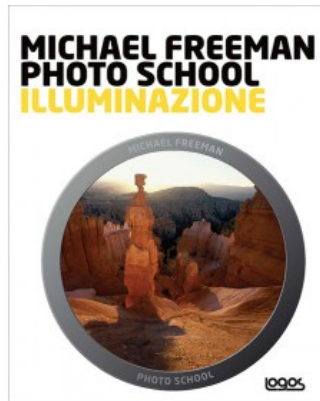
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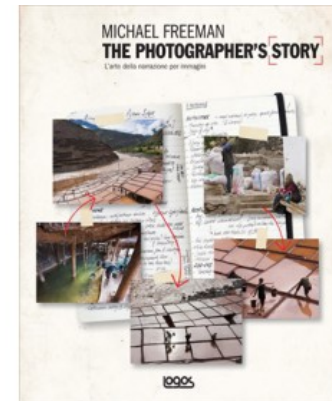
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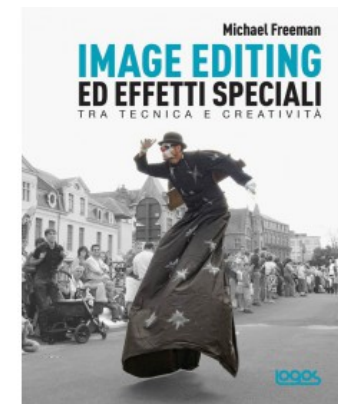
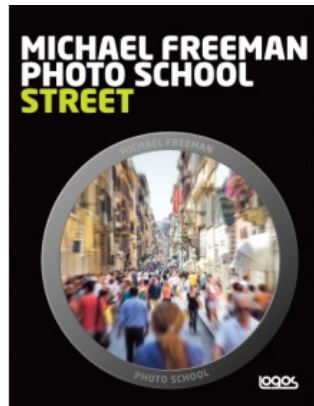


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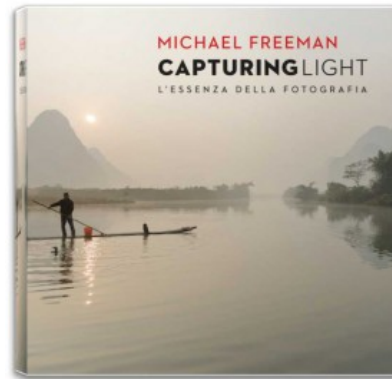
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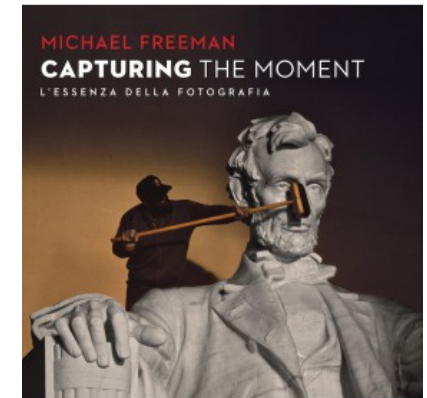
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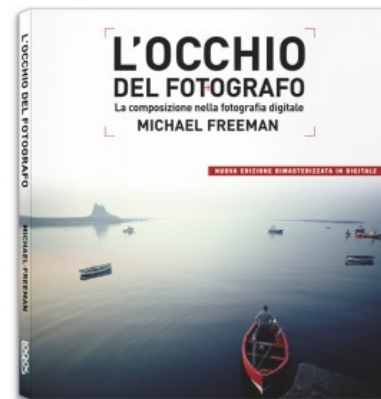
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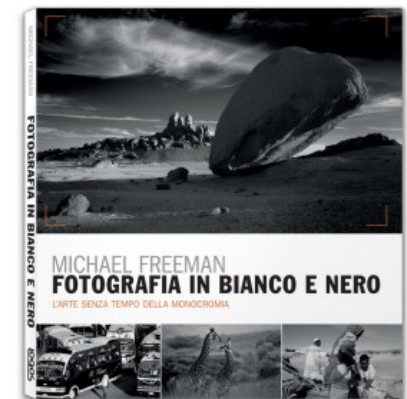
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