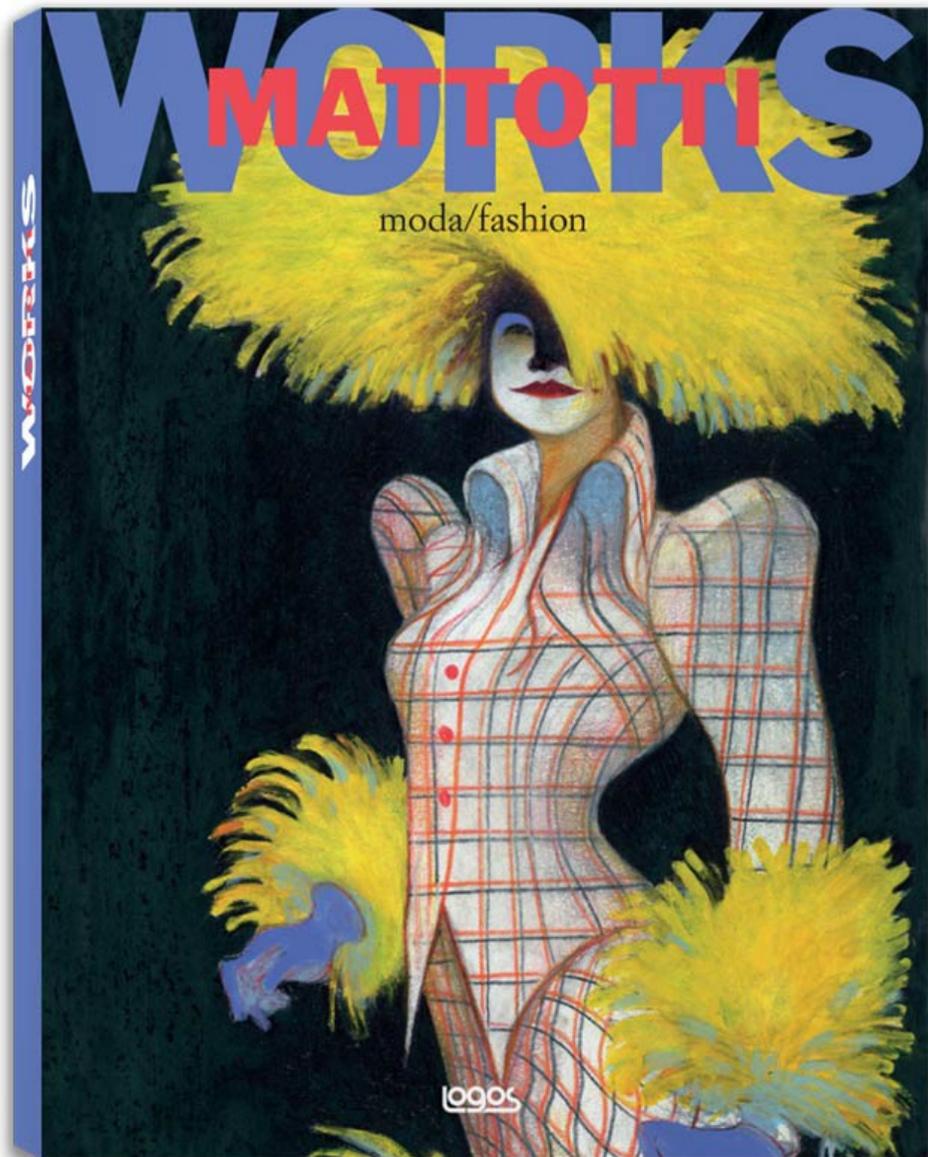


#logosedizioni



Logos

MATTOTTI WORKS 2 MODA/FASHION

Lorenzo Mattotti

#ILLUSTRATI

Hardcover

2014

cm 21,0 x 27,0, 304 pp.

italian, english

9788857606774

40.00€

Availability In Stock

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MATTOTTI WORKS 2 MODA/FASHION

The second volume of the WORKS series by Lorenzo Mattotti. After [the first volume](#) dedicated to his pastels, this is a collection of his illustrations and sketches for the world of fashion.

Fashion illustrator for some of the most prominent Italian and international magazines in the 1980s and 1990s, in 1993 and 1994 Lorenzo Mattotti was sent to cover the Paris autumn fashion shows for *The New Yorker*, operating in real time as part of a special issue on fashion. The following autumn *The New Yorker* sent him to New York, to create the cover illustration for a new issue, an image now well-known all over the world in which he transformed the dress of the figure seen in close-up into a pavilion (recalling the tents set up in Bryant Park, which hosted the New York Fall Fashion Week).

In a feast of alluring reds, electric blues, warm hues of yellow and ochre, which according to the seasons leave place to delicate pastels or nocturnal atmospheres, a series of models walk down an imaginary catwalk as we leaf through the book – elegant, smart men and women, alone or in groups, but also images of young people that, for their clothes and attitude, seem to anticipate *street photography*. Besides documentary illustrations (very similar to runway photos) and more abstract images bordering on art (recalling metaphysical paintings, mosaics or art déco), the book includes a collection of black and white sketches that show the evolution of many artworks – changes affecting the hairdos, postures, composition, or maybe the removal or the addition of a different background. As we might expect from this kind of commissions, the attention to detail is very important, even more so regarding accessories and hairdos, and how textures and volumes are rendered: you feel you can almost touch the soft fur collars, the flat-ironed or backcombed hair, the voluminous skirts and the large shoulder pads of the typical 1980s women's suits.

Fashion is a recurring topic in Mattotti's oeuvre, who uses it to define the personality and the attitude of his characters, a topic reverberating in his graphic novels of the same period. Populated by smart, sophisticated women ([L'uomo alla finestra](#)), tramps with a shaved head ([Stigmatè](#)), or relaxed men on a business trip ([Lettere da un tempo lontano](#)), in all his graphic novels the different socio-cultural contexts are depicted also through the fashion that defines them.

The volume features illustrations of designs by the great names of fashion (Vivienne Westwood, Jil Sander, Romeo Gigli, Enrico Coveri, Giorgio Armani, Kenzo, Jean Paul Gaultier...) and artworks for magazines such as *Vanity* (Condé Nast Italia), *The New Yorker*, *Cosmopolitan*, *Playboy* and *Max*, as well as advertising campaigns.

Lorenzo Mattotti lives and works in Paris. After his studies in architecture, he started off in the late 1970s as a comic strip artist and in the early 1980s created the Valvoline collective together with other artists. In 1984 he published *Fires*, which was welcomed as a great event in the world of comics and won several important international prizes. From *Incidenti* to [Stigmatè](#), from *Signor Spartaco* to *Doctor Nefasto*, [L'uomo alla finestra](#) and several other titles, Mattotti's work has evolved consistently and, at the same time, with the eclecticism of an artist who is always in search for new territories to explore. Today his books are translated all over the world and his illustrations are published in newspapers and magazines such as *The New Yorker*, *Le Monde*, *Das Magazin*, *Süddeutsche Zeitung*, *Le nouvel Observateur*, *Corriere della Sera* and *la Repubblica*. Mattotti re-interpreted the creations of the most important fashion designers for the magazine *Vanity*, and in 2010 designed all the covers for the architectural monthly magazine *Domus*. He has illustrated several children's books, such as *Pinocchio* by Collodi and *Eugenio*, that won the Grand Prix of Bratislava in 1993, one of the most important awards in the field of children's publishing. Mattotti's works were featured in many solo exhibitions, such as the anthological expositions at the Palazzo delle Esposizioni in Rome, at the Frans Hals Museum in Haarlem and, more recently, at the Musei di Porta Romana in Milan. Mattotti has created posters, covers and advertising campaigns: he designed the posters for the Cannes Film Festival in 2000 and for the Estate Romana. Among his most recent publications: *Jekyll & Hyde* (NBM Publishing, 2003) and *The Crackle of the Frost* (Fantagraphics, 2003) and, at the same time, *I manifesti di Mattotti* (2002) and *Angkor* (2003) for Nuages; in 2008, *Appunti sul paesaggio* for Tricromia and *Le avventure di Pinocchio* in the Einaudi series "I Millenni"; in 2009 *Hänsel e Gretel* for Orecchio acerbo/Gallimard, whose amazing illustrations complete Neil Gaiman's texts in the English edition. In 2010, a collaboration with Lou Reed gave birth to *The Raven* (Fantagraphics Books, 2012). In 2004, he created the segments between the three episodes of *Eros*, a film by Wong Kar-wai, Steven Soderbergh and Michelangelo Antonioni. In 2007 he made one of the six episodes of the collective animated film *Peur(s) du noir*. In 2011, he worked at the animated sequences of the movie by Charles Nemes, *Il Etait une fois... peut-être pas* and, in 2012, he created backgrounds and characters for *Pinocchio*, an animated film by Enzo D'Alò. In 2012, #logosedizioni launched the series "Works", a systematic publication of his illustrations: the first volume deals with pastels and second one is a tribute to the fashion world. In 2013, #logosedizioni released also the visionary work [Oltremai](#), which was exhibited at the Pinacoteca di Bologna. In 2014 he created *Vietnam*, for the "Travel Book" series by Louis Vuitton. Constantly searching for a language that can go beyond the existing boundaries, the assorted works of Mattotti have been exhibited in [Sconfini](#), and the exhibition catalogue has been published by #logosedizioni in 2016. In 2017, Mattotti collaborates again with Jerry Kramsky, creating the new graphic novel [Ghirlanda](#) (#logosedizioni), an epic story that carries the reader into a magical journey. *Ghirlanda* wins the Gran Guinigi Award at Lucca Comics & Games in 2017. Mattotti's universe by now seamlessly ranges over comics, painting, illustration and film animation.

His books for #logosedizioni are: [La stanza](#), [Mattotti Works 1](#), [Oltremai](#), [Stanze](#), [Venezia - limited edition](#), [Venezia - Scavando nell'acqua](#), [Mattotti Works 2 - Moda/Fashion](#), [Nell'acqua](#), [Oltremai - trade edition](#), [Sconfini](#), [Ghirlanda](#), [Blind](#), [Covers for the New Yorker](#), [L'uomo alla finestra](#), [Stigmatè](#), [Caboto](#) and [Lettere da un tempo lontano](#).

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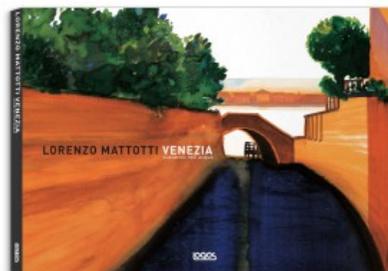


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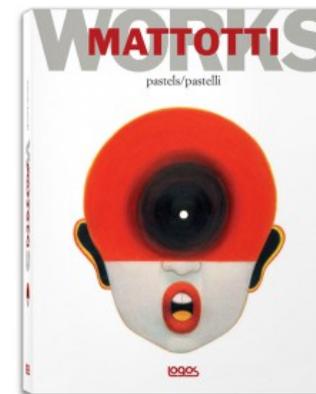
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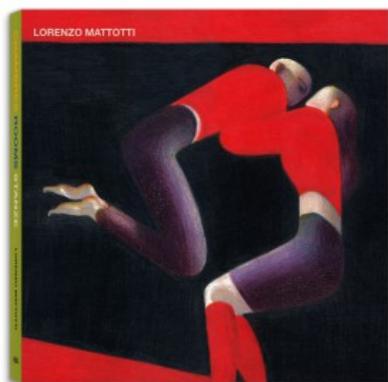
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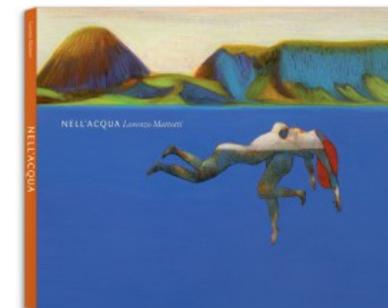
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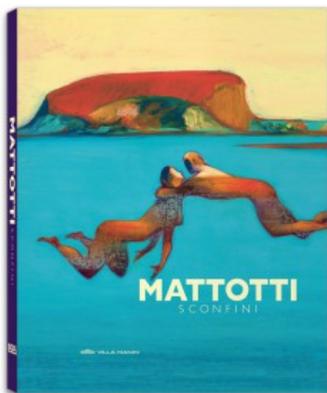
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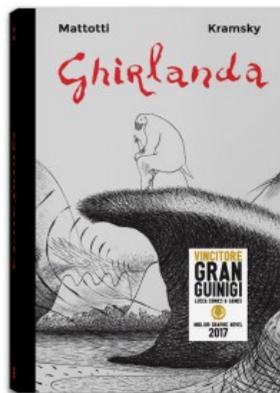
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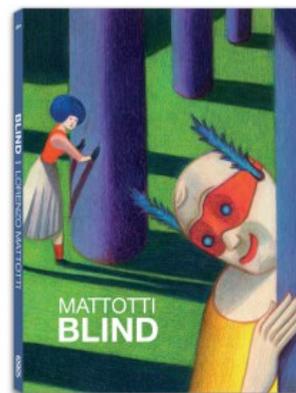
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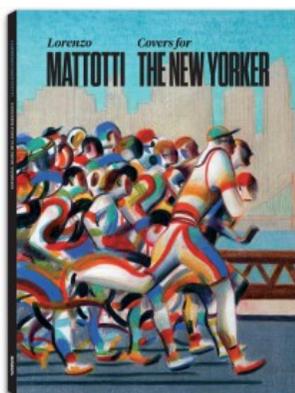
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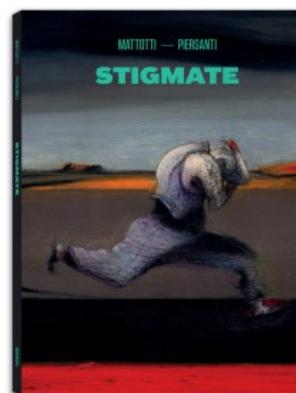
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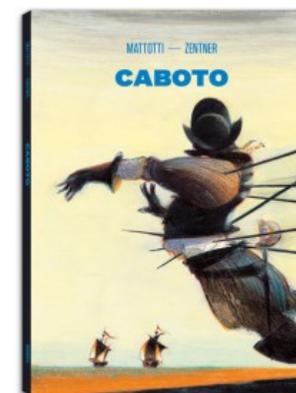
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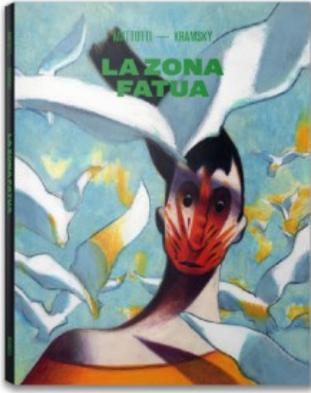
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