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Logos

WILLIAM MORRIS. DISEGNI E MOTIVI DECORATIVI

William Morris

Disegni e motivi decorativi

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The most beautiful patterns from the collections of the Victoria & Albert Museum in London

William Morris can be considered the father of industrial design. Despite his stern disapproval of mass production, he was one of the first artists who started to design patterns so that artisans and professionals could use them in their work: among his best-known works, the decoration of the Oxford Union Library through panels, tapestries and frescoes depicting subjects from the Middle Age imagery (mainly from the poem *Le Morte d'Arthur* by Thomas Malory). Strenuous opponent of mass production and the Industrial revolution, Morris supported the use of special techniques and he tested them personally. For the fabrics, for example, he made use of natural dyes and manufacturing processes he had discovered in a book dating back to the XVI century. Among his most beautiful wallpapers stands out the *Daisies* design, created in 1864 and inspired to some medieval herbariums: a perfect example of how Morris used to combine his love for the past with his love for nature, both in strong contrast with the Industrial revolution that was taking place in those years.

An inexhaustible source of inspiration for designers and design lovers

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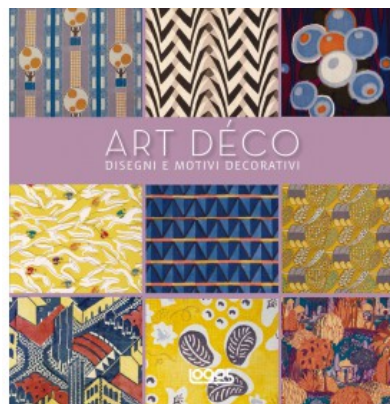
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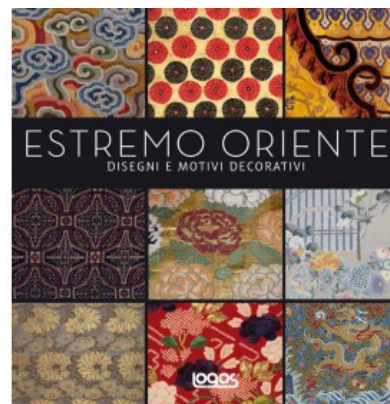
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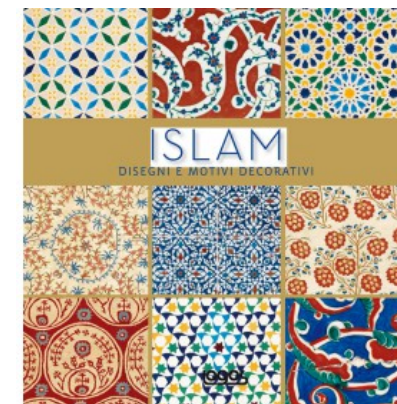
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