



Taschen  
SIMPLE DIARY PINK

Philipp Keel  
VA  
Simple Diary  
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# SIMPLE DIARY PINK

## Philipp Keel's Simple Diary™

### Since its release TASCHEN's bestseller worldwide

In a world where products are out as soon as they're in, where communicating without wires doesn't come without strings, and even our accessories need accessories, we need simple tools. A book that helps us look inside because we are overloaded outside.

There are three reasons why most people, although they have tried, won't keep a diary:

1. Not every day is very eventful.
2. It actually takes a lot of discipline to write.
3. In retrospect, many find what they have written embarrassing.

Keel's **Simple Diary™** offers structure for those who don't have time to wonder, making it easy to record life's moments. It gives the pleasure of a quick response and the sense that no matter what's wrong, more is right.

This instant classic is filled with refreshing philosophy and original wisdom. Keel's **Simple Diary™** entertains, helps you focus and keeps you company.

### The author:

**Philipp Keel** is an internationally acclaimed artist and writer. His early influences included Fellini, Sendak, Steinberg and palm trees (not necessarily in that order). He is the author of the best-selling *All About Me* series with over three million copies in print. Collections of Keel's photography and editions have been published in *Look At Me*, in *Color* and in *AISA – Images from an Imaginary Continent*.

