

Taschen  
MID-CENTURY ADS (IEP)

Steven Heller

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## MID-CENTURY ADS (IEP)

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#### **The contributing author:**

**Steven Heller** is the co-chair of the School of Visual Arts MFA Designer as Author Program. For 33 years he was an art director for *The New York Times*, and currently writes the "Visuals" column for *The New York Times Book Review*. He is the author of 120 books on graphic design, illustration, and satiric art.  
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